**Report Analysis**

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

Exercise 1: Campaigns in categories like food and games need some expert advice because they seem to have failed more than being successful.

Exercise 2: Trends over several years show campaigns in the sub category like classical music, documentary etc have achieved success and campaigns in sub categories like art book and audio have only failed.

Exercise 3: 2014/2015/2016 trend suggests that projects that started in December is most likely to fail than succeed.

1. What are some of the limitations of this dataset?

* One of the dimension for data analysis is Country, which is at a very high

level thus lacking granularity.

* Information like Type of campaign is missing. Eg email campaign ?

1. What are some other possible tables/graphs that we could create?

* We can have charts that do a year over year comparison of campaign success, failure etc ( Chart example could be Current year v/s previous year )
* We can have detailed charts for each country by year by month to help identify patterns, if any of successful months within that country.